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Data protection

FGT&C attaches great importance to data protection. As a visitor to the geneve.com website, you decide which personal data you are willing to disclose to us. However, we wish to call your attention to the fact that by visiting our website and reading the Newsletter you automatically provide us with information which enables us to determine how visitors use our website and Newsletter and which information and offers meet with particular interest. If you register personally or make bookings via our website or request information material or other services, we require personal information about you, such as your name and address. To the extent that such services are provided by third parties, we will pass your data on to the service providers concerned; by giving us your particulars, you automatically authorize us to do so. Otherwise we will treat your personal data in confidence and only process it ourselves or release it to third parties in an anonymized form. Such third parties may also be located abroad. Data processing by ourselves or by third parties is performed solely for the purpose of giving individual information to our customers – save where it is used to provide services requested by you – and is designed to meet their interests and needs and also used for statistical and marketing purposes for ourselves and for tourism service providers in Geneva. Data processing is intended to enable us to design our website and our own service offering to meet the needs of users. However, data processing is also effected, in particular, for market analysis and to ascertain interest in the wide-ranging tourist service offering in Geneva thereby enabling us to reach conclusions as to the design of this tourist service offering in an appropriate way to satisfy needs and to enable Swiss tourist businesses to benefit from this knowledge. Any other use of your personal particulars, in particular their sale to third parties, is expressly excluded. As a registered customer you can ask us to provide information on the content of your customer data held by us.

Cookies

Cookies are small data elements which a website may send your browser to give you better support when using database-assisted systems. However, you can set your browser in such a way that it informs you when you receive a cookie or automatically declines to accept it. You can therefore decide for yourself whether or not you wish to accept. However, non-acceptance of a cookie means that you cannot set up a personal account with geneve.com or make online hotel bookings.

Tracking data

For site optimization and statistics purposes we collect tracking data, which give information about our website users. Such Tracking data, example Google Analytics, don’t permit a conclusion on individual users.

Transmission of our e-newsletter and emails

FGGT&C sends out info newsletters containing further information, e.g. on updated websites or special offers by email. If you register for this service, we wish to call your attention to the fact that the emails are generally transmitted in non-encrypted form with the attendant risk that such data may be intercepted and read by third parties.
Opt Out Policy
You may de-subscribe from the geneve.com newsletter at any time. Each newsletter contains a direct link which enables you to de-subscribe easily and automatically.

Netiquette
We reject messages or dialogues that are offensive or contrary to the rules on our webpage. If these messages were to be slanderous towards our users, our company or any other third party, we reserve the right to delete them without any form of notification and on the sole basis that they are contrary to “Netiquette”.

General
This page was last amended on 1 September 2015. If you have any questions or remarks about our legal indications or data protection, please contact us at request@geneve.com