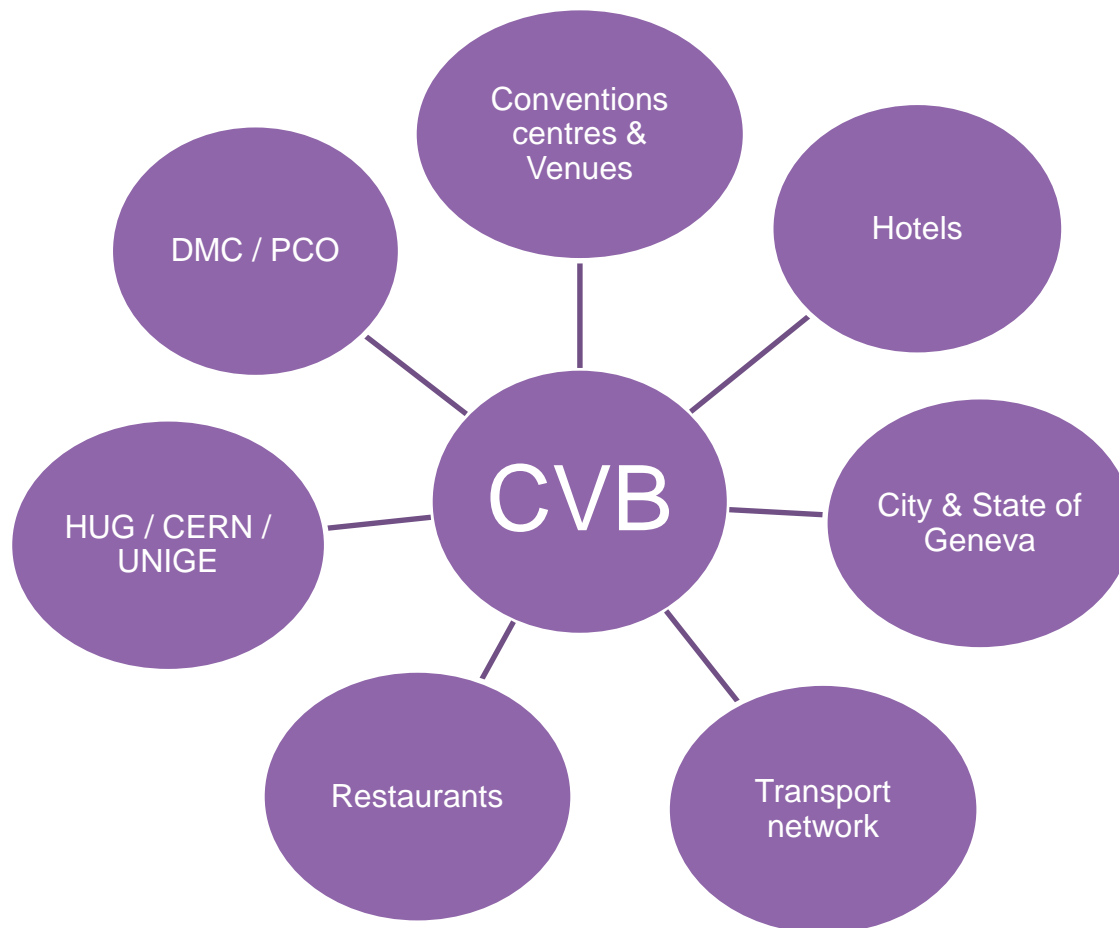


One city.
A world of competences.



/ “One-stop-shop”



/ Our free services

- Analysis of congress/meeting requirements
- Venue search
- Bid preparation & support
- Tentative reservations for conference venues & room allotment
- Help with social events, guides, excursions & transfers
- Site inspection arrangements
- Assistance in the selection of the DMC/PCO
- Supply of promotional material
- Promotion of your event: online calendar, press release, social media





Access

International airport:

- Direct flights to over 140 destinations

- Low cost hubs

Train: TGV Paris <-> Geneva 3h05, 9/day

An aerial photograph of Geneva, Switzerland, showing the city's dense urban core, the Rhodan River, and the surrounding landscape. A prominent red arrow originates from the Geneva-Macolin International Airport, located in the upper left, and points diagonally down towards the city center, specifically towards the railway station area. The background features rolling hills and mountains under a clear blue sky.

Access

International airport: 6 min to the city center by train



Free public transport

FREE Transport Card:

- at the airport for 80 minutes
- at the hotel in Geneva for your entire stay

/ Cosmopolitan Geneva

197,000 inhabitants, 41% foreigners

190 nationalities

A man and a woman in business attire are shaking hands in front of a large glass window. The window reflects the interior of the building and shows a view of green trees and a modern building outside. The ceiling has a slatted design with recessed lighting.

/ Switzerland: neutral, stable & reliable

Traditionally neutral and democratically organised
Very stable political system
Reliable and efficient

Capital of Peace & Freedom

35 international organisations including United Nations, UNAIDS, CERN, Red Cross, ILO, ITU, WTO, WMO, UNEP, WIPO

250 NGOs

Peace treaties & Nobel Prizes

Sciences

LHC: the world's largest and most powerful particle accelerator

World Wide Web “www.” invented in the CERN

Biotech: new centre of excellence in biotechnology and life science research

University of Geneva

Strong international reputation, both for the quality of its research and the excellence of its education
17,000 students divided into 14 faculties and institutes

Geneva University Hospitals (HUG)

First university hospitals in Switzerland

Eight hospitals and 10,800 staff members

First-class research programme, closely linked to
the Faculty of Medicine of Geneva

/ Numerous local supports

- Ambassadors of Geneva
- International organisations
- International associations
- International companies
- State of Geneva
- City of Geneva

/ Numerous international associations have their headquarters in Geneva



EASL – European Association for the Study of the Liver



ESDR – European Society for Dermatological Research



ICN – International Council of Nurses



FDI – World Dental Federation



World Business Council for
Sustainable Development

WBCSD - World Business Council for Sustainable Development

/ **Banking & Finance**

Global capital of private banking

BCGE, UBS, Crédit Suisse, HSBC, Pictet, Lombard Odier, UBP

International Financial Management Association
(IFMA)

Commodities trading & Trade finance

First rank worldwide

40% of all international commodity trading

Cargill, Louis Dreyfus, Mercuria, Lukoil,
Mediterranean Shipping Co

The Swiss Trading and Shipping Association (STSA)

Biotech & Medtech

Growing, dynamic and innovative life science community

Campus Biotech, Sanofi Aventis, Eli Lilly, Covance, Vifor Pharma

BioAlps Association

/ **Microtechnologies**

At the forefront of nanotechnology and microtechnology

SCCOPI Engineering, Mess Tools Métrologie,
Rubis Control SA, Patrick Thielen Microtechnique –
PTM SA

University of Applied Sciences Western Switzerland
(hepia / Hes-so)

FONGIT (Fondation Genevoise pour l'Innovation
Technologique)

Information & Communication technologies

More than 1,000 enterprises engaged in information technologies, telecommunications, electronics and high-tech healthcare

CERN, Electronics Arts (EA), Hewlett Packard, Freescale, ITU (International Telecom Union)

Cleantech

Switzerland leads the way in sustainable energy
Dupont, ABB, SunPower Systems
Swisscleantech Association

/ Flavors & Fragrances

40% of the worldwide market in Geneva: Givaudan (25%) and Firmenich (15%)

Production: 90%, research: 10%

International Fragrance Association (IFRA)

Watchmaking & Luxury goods

Continual innovation keeps the watchmaking industry at the top of its game

Rolex, Patek Philippe, Vacheron Constantin, Piaget, Chopard, Hublot, Roger Dubuis, Frank Müller

Salon International de la Haute Horlogerie (SIHH),
Fondation de la Haute Horlogerie
LVMH, Richemont

Headquarters & Coordination centers

Over 140 multinational companies have a headquarters or coordination center in Geneva
P&G, DuPont, Caterpillar, Newell Rubbermaid

/ Geneva's high added value competence centers

- Banking & Finance
- Commodities trading & Trade finance
- Biotech & Medtech
- Microtechnologies
- Information & Communication technologies
- Cleantech
- Flavors & Fragrances
- Watchmaking & Luxury goods
- International organisations & NGOs
- Headquarters & Coordination centers



/ Enjoy your time in Geneva

The most “liveable” city in the world

A scenic view of a park in Geneva. In the foreground, a black bicycle with yellow flowers in its basket is parked on a green lawn. A person in a red dress is lying on their back on the grass, with their legs raised and resting on the bicycle's frame. To the left, a wicker picnic basket filled with bread, carrots, and fruit sits on a colorful striped blanket. In the background, two people are walking on the grass, and a large weeping tree stands near a body of water with a ship. The sky is blue with some clouds.

Green city

50 parks and gardens - 310 ha (20% of the city)

Pure water: swim in the middle of the city

Restaurants

1,800 cafés and restaurants, including numerous Michelin stars and Gault&Millau awarded
140 ethnic restaurants representing 30 nationalities
Wide range of choices for every budget

Culture

45 public and private museums

Red Cross Museum, Patek Philippe Museum,
Bodmer Foundation (UNESCO World Heritage),
Reformation Museum, Museum of Modern and
Contemporary Art (MAMCO)

Many cultural events all year round

Events

3,500 events all year round

International Motorshow, Bol d'Or Mirabaud
Regatta, Geneva Festival, La Bâtie Festival,
Geneva International Film Festival, "Escalade"
Celebration

/ Quality of service

Swiss quality continuously improved

/ Conference Centers

(maximum capacities)

Palexpo (conference & exhibition center)	106,000 sqm
International Conference Centre Geneva (CICG)	2,200 pax
University of Geneva	640 pax
Uptown Geneva	460 pax
IATA Geneva Conference Centre	390 pax
Centre de l'Espérance	314 pax
Fédération des Entreprises Romandes (FER)	295 pax
Forum Genève	200 pax



CICG

CENTRE INTERNATIONAL
DE CONFÉRENCES GENEVE

Conference center - CICG



Conference center - CICG

22 rooms; up to 2,200 pax

Experience and Swiss quality

Flexibility

State-of-the-art technology

Conference center - CICC

4,000 sqm of multi-purpose space

The facility include a large number of multi-purpose and flexible areas adapted for exhibitions and catering arrangements

Conference center - CICG

The CICG is built to host all types of international conferences, in accordance with each client's needs. "Meet the World in Geneva"

Palexpo (106,000 sqm)

5 min from the airport and railway station

4 km from downtown

Over 1,500 hotel rooms in the vicinity

Palexpo (106,000 sqm)

Over 40 renovated meeting rooms & offices
2,500 pax in the main modular plenary hall
Additional conference rooms can be built

Palexpo (106,000 sqm)

7 exhibition halls of various sizes

Pillar-free exhibit space divisible to any size

Accessible at road entry level

Palexpo (106,000 sqm)

Large-scale international events

Motor Show, EBACE, Vitafoods, etc.

Many congresses: ITI, UITP, EAACI, etc.

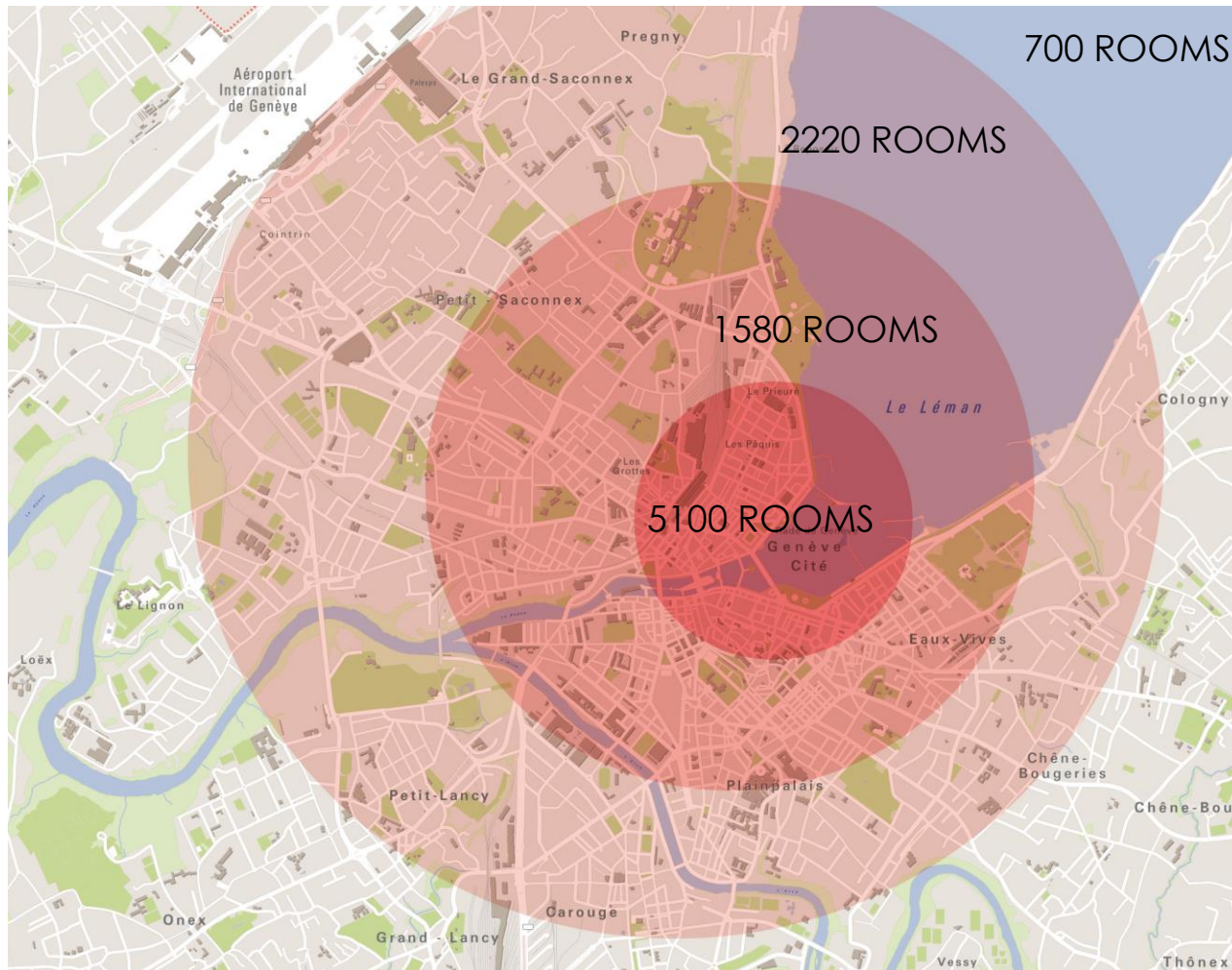
/ Accommodation in Geneva

124 hotels = 9,600 rooms

36 conference hotels 3*** - 5*****

Largest hotel in Switzerland: Starling Hotel Geneva

/ Accommodation in Geneva: 9,600 rooms



Geneva and its surrounding areas have a capacity of **13,000 HOTEL ROOMS** in international and local hotel chains.

/ Hotel meeting capacities

5 stars (not exhaustive)	Max pax*	4 stars (not exhaustive)	Max pax*
Grand Hotel Kempinski Geneva	1'300	Starling Geneva Hotel & Conference Center	800
Président Wilson Hotel	1'000	Crowne Plaza Hotel Geneva	700
Hotel Intercontinental Geneva	720	Manotel Royal / N'v'Y	220 / 110
Mövenpick Hotel & Casino Geneva	370	Hotel Warwick Geneva	200
Hotel Beau-Rivage Geneva	350	Novotel Genève Centre	200
Four Seasons Hotel des Bergues	300	Hotel Bristol	120
Mandarin Oriental Geneva	250	3 stars (not exhaustive)	Max pax*
Hotel Le Richemond	180	Hotel Ramada Encore Geneva	800
Hotel de la Paix	165	Lake Geneva Hotel	160
Swissôtel Métropole Geneva	160	Hotel Strasbourg	60
Hotel d'Angleterre	70		
La Réserve Genève Hotel & Spa	45		*Theatre style



Starling Geneva Hotel & Conference Center****

Largest hotel in Switzerland: 500 rooms

Grand Hotel Kempinski Geneva*****

2nd largest hotel in Switzerland

/ The Globe (CERN)

Banquet 160 pax / Cocktail 300 pax

/ The Globe (CERN)

Banquet 160 pax / Cocktail 300 pax



/ **Swatch Museum**

Banquet 110 pax / Cocktail 300 pax

Swatch Museum

Banquet 110 pax / Cocktail 300 pax



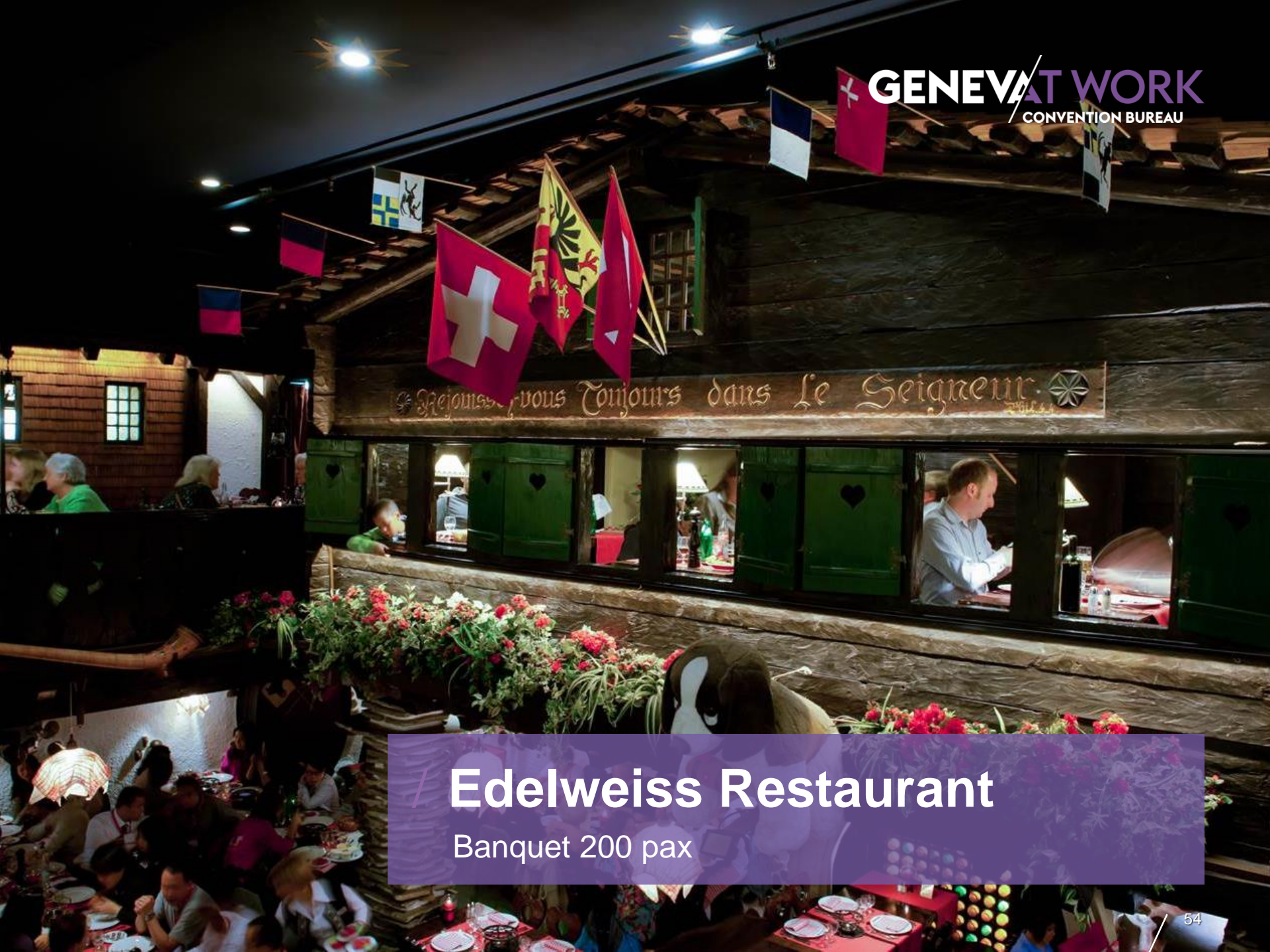
/ **BFM**

Theatre 945 / Banquet 500 / Cocktail 1,000 pax



/ Paddle steamer

6 boats from 120 to 1,000 pax



Edelweiss Restaurant

Banquet 200 pax

The Geneva Amazing Experiences

GENEVA WORK
CONVENTION BUREAU



/ Activities - Swissness

Workshop around the clock

/ Activities - Swissness

Victorinox: assembly your own Swiss Army Knife

Activities - Swissness

Typical Swiss cuisine with entertainment
Visit a chocolate factory and make your own chocolate

Activities – Summer sports

Rafting, sailing, fishing, golf, countryside walks, bike rides and more...

/ Activities - Vineyards

Third largest winegrowing area in Switzerland

Wine tasting, walks and BBQs in the vineyards

/ **Activities - Snow & mountains**

Salève (20 min), Jura (30 min), Alpes, Chamonix (55 min)

Fondue and raclette

Ski, snowboarding, paragliding and more...



/ 3 countries in 1 day

- 1) Breakfast in Geneva – Switzerland
- 2) Lunch in Chamonix – France
- 3) Dinner in Aoste – Italy





Yvoire

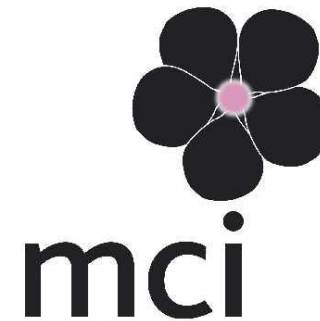
/ **Annecy**

/ Our partners



SYMPORG^g

KUONI | Destination
Management



/ We are members of

Switzerland Convention
& Incentive Bureau.



Site



/ Top 5 reasons to hold your next event in Geneva

- Located the heart of Europe
- 6 minutes by train from the airport to the city centre
- Free public transport for 80 minutes for passengers arriving at the airport & for guests for the duration of their stay in a hotel in Geneva
- Lowest VAT in Europe: 8%
- A global knowledge hub in the smallest international city of the world

GENEVA AND SEE YOU SOON

www.geneve.com