

PRESS RELEASE

Pretend you're a tourist on the Jeûne genevois public holiday

Geneva 25 August 2015 – **The Geneva Pass is available to all the city's residents on the Jeûne genevois public holiday.**

Geneva Tourism and its local tourist partners are inviting Genevans to pretend they are a tourist in their own city on the Jeûne genevois public holiday, with the special **"On holiday in your city"** day. A public holiday in the Canton of Geneva, **Thursday 10 September** will be entirely devoted to the Geneva Pass, which is available for free. This pass is your key to many of the city's attractions, which can be accessed at preferential rates or even free of charge. The aim of this initiative is to showcase the wide variety of tourist activities that the city has to offer and raise public awareness of the Geneva Pass.

Museums, cruises, guided tours, cable car, scenic train ride, Segway or even kayaking down the Rhône – all these experiences can be easily accessed in a single day. On sale all year round for the price of 25 Swiss francs, **Geneva Passes will be handed out for free from 9.00 am to 4.00 pm** at Geneva Tourism's *Tourist Information Centre* on 18 Rue du Mont-Blanc. These passes will only be valid for on 10 September 2015 for the day and will be limited to one Geneva Pass per person.

It's also an opportunity for residents to discover or rediscover the abundance and variety of leisure activities that the city has to offer, as people are often unaware of everything there is to do. The Geneva Pass furthermore also includes public transport. We thus recommend that you make use of gentle mobility.

All information and terms and conditions can be found on the www.geneva-pass.ch website or on the Facebook event page: « [Jouez les touristes à Genève](#) ».

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