

PRESS RELEASE: FOR IMMEDIATE USE

United Kingdom – 6th February 2017 - **The Luxury Travel Guide Awards team is pleased to announce that Fondation Genève Tourisme & Congrès won City Destination of the Year – Switzerland in the 2017 LTG European Awards.**

Geneva is a city that boasts history and unique activities for families and couples travelling from all over the world. Luxury Travel Guide chose Fondation Genève Tourisme & Congrès for providing an open insight into a city known for beautiful landscapes such as the Flower Clock, and for exhibiting ideas to guests such as the Geneva Tour Cruise. As a tourism board, Genève Tourisme can now celebrate their win of City Destination of the Year in Switzerland as recognition for a commitment to the city and for highlighting the key areas to visit.

The LTG awards identify the best hotels and accommodation options throughout the continent with its criterion focused on innovation, design, rooms and facilities, gastronomic achievements, service excellence, use of technology, sustainable development, marketing & branding, employee satisfaction, and location.

James Drakeford, Editor in Chief, at Luxury Travel Guide commented on their win: “It would be a great honour to explore the historic city of Switzerland with Fondation Genève Tourisme & Congrès. Winning an award with us at Luxury Travel Guide compliments the amount of determination that the tourism board has for their guests that like to enjoy history and culture. I look forward to seeing how much more Genève has to offer in the next 12 months.”

The judging panel for the awards included TV personalities Anthony Melchiorri (Hotel Impossible, Five Star Secrets) and Shane Green (Resort Rescue), luxury travel photographer Antonio Cuellar, as well as the in-house team at Luxury Travel Guide.

For more information on the awards or to vote in Luxury Travel Guide’s upcoming awards programmes, please [click here](#).

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About Luxury Travel Guide

As an exclusive resource for affluent travellers, the readership consists of high net worth individuals, members of the business community and professional individuals. The Luxury Travel Guide prides itself on being the leading provider of travel news, reviews and features for its global readers. The publication also provides objective content on holiday destinations, hotels, spas, entertainment, technology and more.

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